



# 2017 expo sponsorships

The Southeast Florida Chapter of CAI will hold its **2017 ANNUAL EXPO** on **Thursday, October 5th, 1:00 PM to 7:30 PM**, at **Gulfstream Sport of Kings, Hallandale**. It's a day of Education, CEU's for managers, expo hall of products and services, raffles, prizes and many other surprises!!

**BAVARIAN SPONSOR (1 Sponsor)** \$5,000

- Name on banner at entrance to the event
- Prominent booth at Expo
- One-page article in magazine and website
- Company Name & Logo on Fall or Winter Issue of magazine
- Promo item in the gift bag
- Company branding on all event-related marketing materials, including expo gift bag
- Opportunity to speak at breakfast in September 2017
- Web link for six months, post show
- Advertisement in event brochure

~~**HAMBURG SPONSOR** \$2,500~~

~~**COLOGNE SPONSOR** \$2,500~~

**PICK A DIFFERENT CITY! (Munich, Frankfurt, etc.)** \$2,500

- Company name and logo on all printed material & show ads
- Exhibit booth at trade show
- Logo on Fall or Winter Issue of magazine
- One (1) 'Monthly Breakfast' sponsorship
- Sponsor recognition in CAI quarterly magazine and event brochure
- Advertisement in event brochure
- Link from event website to company website
- Banner ad on Photo Gallery (Chapter Website) post Trade Show (6 months)



~~**SCHNITZEL SPONSOR (1 Sponsor)** \$1,500~~

~~**BRATWURST SPONSOR (1 Sponsor)** \$1,500~~

~~**PRETZEL SPONSOR (1 Sponsor)** \$1,500~~

All Food Sponsors receive:

- Exhibit booth at trade show
- Sponsor recognition in CAI quarterly magazine and ad in event brochure
- Logo on Fall or Winter Issue of magazine
- Link from event website to company website



**ST. PAULI GIRL (Drink) SPONSORS (2 sponsorships)** \$1,500

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website



**SPATEN-PLUS! (Drink) SPONSORS (2 sponsorships)**

Includes everything included with a traditional sponsorship **PLUS BOOTH AT BAR!**



**“HALLO” (Name Badge) SPONSOR (1 sponsor)**

\$2,000

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website



**EINSTEIN (Education) SPONSORS**



Legal Update (2-hour CEU) \$2,000

- Signage at the respective courses

Class TBA (1-hour CEU) \$1,250



**TASCHE (Gift Bag) SPONSOR (1 sponsor)**



- Company name and logo in conference brochure
- Logo on bag
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website

**POLKA (Music) SPONSOR**

\$1,000

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Link from event website to company website
- Logo on Sign next to DJ or musician

**PREIS (Grand Prize) SPONSOR**

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Link from event website to company website



**POSTCARD SPONSOR**

\$1,000

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Link from event website to company website
- Appear on all pre-Expo postcard mailers

**GINGERBREAD (Dessert) SPONSOR (1 Sponsor)**

Marksman Security

**BLACK FOREST (Dessert) SPONSOR (1 Sponsor)**

LM Funding

**STREUSEL (Dessert) SPONSOR (1 Sponsor)**

\$300

All Dessert Sponsors receive:

- Logo on Fall or Winter Issue of magazine
- Name at Dessert Table
- Link from event website to company website



**TOTAL SPONSORSHIP COMMITMENT(S) \$ \_\_\_\_\_**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Mail Checks Payable to:

CAI-SEFL

304 Indian Trace, Suite 538

Weston, Florida 33326

*Note: Sponsor Advertisement(s), when applicable, will appear on promotional materials once payment is received.*

Information:

954-816-0661 or ced@cai-seflorida.org